



# VETLIFE Quarterly Impact Report

Connecting Veterans to Their Benefits

Q3 2024

*Photographed: Army National Guard soldiers photographed in front of a Humvee at VETLIFE's Vet Fest 2024 in Fowlerville, Michigan.*

# VETLIFE Quarterly Impact Report: Connecting Veterans to Their Benefits

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Report Period: Q3 2024

Prepared by: VETLIFE

## Executive Summary

During the third quarter of 2024, VETLIFE has made significant strides in our mission to connect veterans and their families with the military benefits they have earned. Through our programs, particularly the Battle Buddy app, we continue to bridge the gap between veterans and the resources critical to improving their health, financial stability, and quality of life. This quarter saw substantial growth in outreach, program engagement, and successful benefit claims, ensuring that our efforts positively impact the veteran community.

## Q3 Key Metrics and Achievements



### Veterans Reached

- ✓ **Over 8,500** veterans engaged with VETLIFE resources this quarter, a 12% increase from Q2.
- ✓ **Over 3,700** veterans utilized the Battle Buddy app to begin the process of filing disability claims, accessing health services, workforce development, learning about educational benefits, or other benefits and/or resources specific to veteran families.



### **Benefit Claims Assistance**

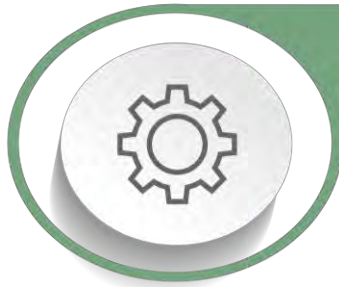
Assisted 912 veterans in initiating their VA disability claims. This could result in millions in approved benefits for veterans and their families.

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### Educational Assistance

489 veterans were connected with educational resources, including access to GI Bill benefits, Chapter 31 (VR&E), and scholarship opportunities.



### Employment Support

860 veterans received employment support including, job placement, resume building, and training resources, ensuring a smoother transition to civilian employment.



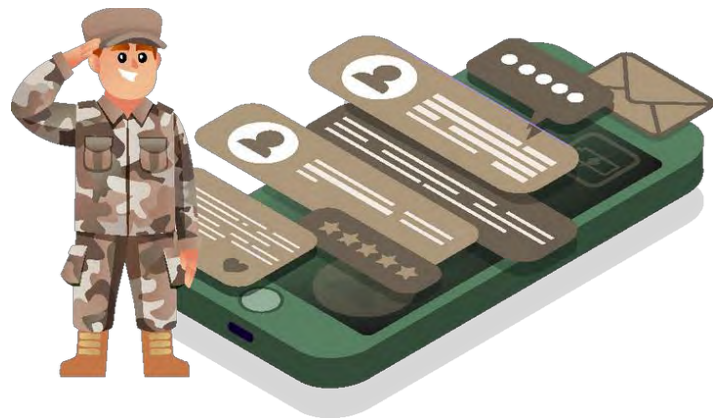
### Healthcare Navigation

Facilitated over 589 referrals to VA healthcare services, including primary care, mental health, and specialty services.

## Program Highlights

### Battle Buddy Platform Expansion

This quarter, we expanded the reach of the Battle Buddy platform to include personalized push notifications about new benefits and health screenings. We also introduced a user-friendly guide to help veterans access their discharge documents, medical records, and other crucial paperwork for filing disability claims.



## Annual Vet Fest Outreach Event



**OVER 3,000** ATTENDEES  
PASSED THROUGH THE  
GATES AT VET FEST 2024



PROVIDED MEALS TO  
**OVER 2,800** PEOPLE  
DURING THE EVENT



**OVER 60** EXHIBITORS  
PROVIDED VETERAN  
SPECIFIC RESOURCES



HONORED MILITARY SPOUSES  
AND PRESENTED **OVER 500**  
CHALLENGE PINS



PASSED OUT **250** BACKPACKS  
FILLED WITH SCHOOL SUPPLIES  
TO MILITARY CHILDREN



ENROLLED **489** NEW VETERANS  
INTO BATTLE BUDDY



IDENTIFIED AND HOUSED  
**2** HOMELESS VETERANS



Photo of veteran families at VETLIFE's Vet Fest in Fowlerville, Michigan on August 10, 2024.



(Left Photo) Dan Crenshaw, former Navy Seal, Johanna Stankevich, female combat veteran who honorably served two deployments pictured with her newborn baby at VETLIFE's Vet Fest 2024.

(Right Photo) A Vietnam Veteran checks his ticket to see if he won one of the prizes awarded to veterans in attendance at VETLIFE's Vet Fest.

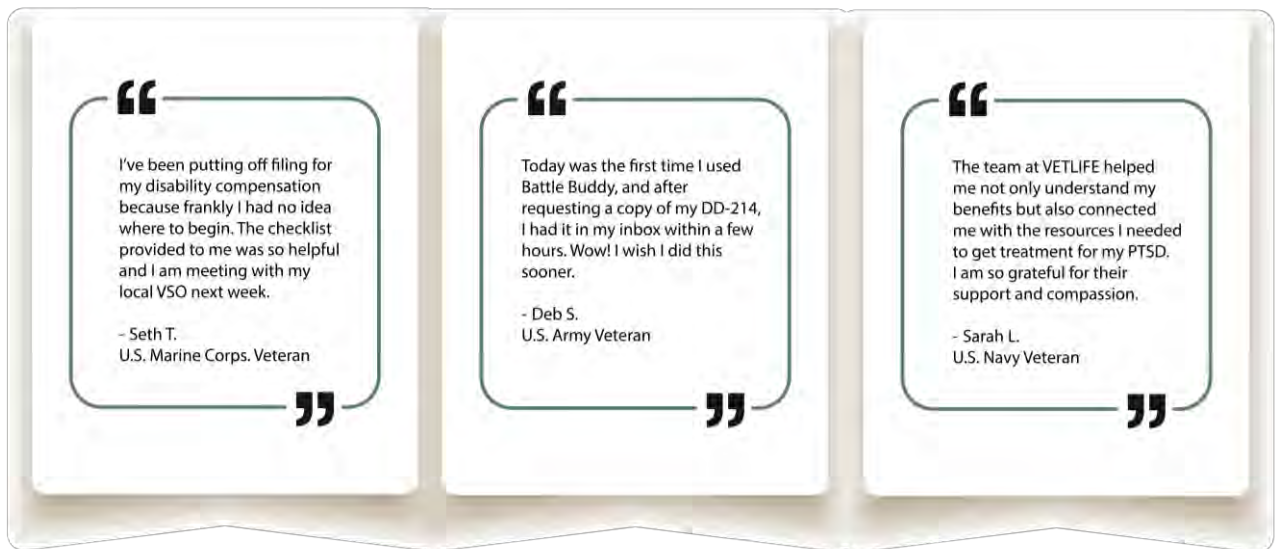


Photo of a woman taking a picture of children dressed patriotically at VETLIFE's Vet Fest before they enter the photo booth.

## Tribal Veteran Outreach

We successfully launched our targeted outreach campaign for tribal veterans, working closely with six tribal nations to ensure their members are informed of the benefits available to them. This outreach has already reached 550 tribal veterans this quarter.

## Testimonials



## Challenges and Opportunities

This quarter presented several challenges, including the ongoing need to improve awareness among underserved veteran populations, particularly those in rural and tribal communities. However, our increased focus on these groups, coupled with expanded partnerships, has set the stage for continued growth and impact in Q4.

We also recognize that the complexity of the benefits process remains a barrier for many veterans. To address this, we plan to enhance the Battle Buddy app's educational resources, including step-by-step video guides and direct chat support with certified veteran service officers (VSOs).

## Looking Ahead

In Q4, we aim to:

- Expand Battle Buddy's functionality to include direct integration with VA systems for faster claim submission and status tracking.
- Increase our outreach efforts, with a focus on female veterans and their unique benefit needs.
- Partner with more local businesses to offer veterans employment opportunities and

training programs, bolstering economic stability for veteran families.

We are confident that with continued support and collaboration, VETLIFE will keep growing as a trusted resource for veterans, ensuring they receive the benefits and recognition they deserve.

## Thank You

We extend our deepest gratitude to our partners, donors, and volunteers for making this impact possible. Together, we continue to honor the service and sacrifice of our nation's veterans by ensuring their future is prosperous and secure.



## Contact Information

**VETLIFE**

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