

VET FEST™

presented by:



Join the Mission:
Sponsorship Opportunities

ABOUT Vet Fest

Vet Fest is Michigan's largest annual veteran engagement event, welcoming thousands of veterans and their families for a meaningful day of connection, community, and support. This free event gives veterans the chance to enjoy camaraderie with fellow service members while discovering a wide range of veteran specific resources - all in one welcoming place.

Sponsorships make this possible. Every dollar you contribute helps us keep events like Vet Fest free and accessible, ensuring veterans can connect with the benefits, support, and services they've earned - without financial barriers.

Your support has a lasting impact.

Stand with us in honoring those who've served by becoming a valued sponsor today.



SPONSORSHIP LEVELS 2025

Presenting
\$15,000

Presenting sponsorship includes:

- Premium booth space in a high traffic area
- Logo on signage by the main stage
- Speaking opportunity on stage during the event
- Name and/or logo in event eblasts and media recognition
- Name and/or logo on appreciation pins distributed during the event

Patriot
\$7,500

Patriot sponsorship includes:

- Premium booth space in a high traffic area
- Logo on multiple signage in high traffic areas near food and/or refreshment area

Freedom
\$5,000

Freedom sponsorship includes:

- Standard booth space
- Logo on multiple signage near specific sponsorship area:
 - Backpack Sponsor
 - School Supply Sponsor
 - Bounce House Sponsor
 - Water Sponsor

Supporter
\$2,500

Supporter sponsorship includes:

- Standard booth space
- Logo on single signage near sponsorship area:
 - Kids Zone Activity Sponsor
 - Static Display Sponsor



SPONSORSHIP LEVELS 2025

Community
\$1,000

Community sponsorship includes:

- Standard booth space
- Name and/or logo on prize sponsorship signage
- Recognition as prize sponsor during the event

Prize
\$300

Prize sponsorship includes:

- Name and/or logo on prize sponsorship signage
- Recognition as a prize sponsor during the event



VET FEST SPONSORSHIP 2025 AGREEMENT

COMPANY INFORMATION

Company Name:

Address:

City:

State:

Zip:

COMPANY CONTACT

First Name:

Last Name:

Email:

Phone:

Is this a cell phone number? Yes

SPONSORSHIP LEVEL

Please select from list:

PAYMENT METHOD

Check

Payable to: **VETLIFE**

Mail with this form to: **PO Box 803 Howell, MI 48844**

Credit Card

www.vetlifetoday.org/sponsor

Venmo

@vetlifetoday